All work and no play has made Ontario a dull place for anyone over 12 years old

Play Works believe there are communities across Ontario that are taking steps to open their doors to youth by reinvesting in youth play

A Youth Friendly Community:
Actively supports and provides opportunities for the growth and development of youth ages 13-19 through play
Good practice examples of being ‘youth friendly’

Look for what might ‘fit’
Not the usual suspects  Youth Have Options for Play

Diverse opportunities

Partnerships

Drop-in/structured
Activity card dollars
Teen book club
Horticultural youth group
Chick chat
Horseless horse club
Meet the author
Self defence for girls
Wi Get Fit

Library – Gaming Central
Youth bowling leagues
Activating youth theatre
Interfaith youth program
Gymnastics program
All sports programs
Friday Night Feast
Artreach Visual Arts
More than municipal

Business

Community Groups

Youth Councils

Youth are Formally Connected
- Library TAGs
- Youth Bowling Council
- Youth Workers Network
- Teen Art Council
- Interfaith Youth Council
- Soccer Club Youth Members
- Youth School Board Trustee
- Youth on Transit

- Youth on Rec Adv Com’t
- Municipal Youth Policies
- Municipal Strategic Plans
- Youth Municipal Councillors
- YMC eh?
- Mayors at schools
- Rec/School Com Exchange
- Print media connections
What is dedicated?

- Municipal
- Community/Faith
- Business

Dedicated Youth Facilities
Youth Friendly Zone
Frog Pond Café
Skate and BMX Parks
Youth Centres
Teen Library Zone
Multilingual Youth Centre
YMCA’s
Boys and Girls Clubs

Shared facilities
Shopping malls
Downtown storefronts
Schools
Faith-based locations
Arenas
Bowling alleys
Art centres
What is media?

- Diverse presentation
- Youth-led types

What is the impact?
Social media
Leisure guides
Flyers
Transit ads
Pocket resources
Provider websites
Newspaper columns
Newspaper stories
Community info databases
School signage
Mall signage
Underground papers
Rec/School Exchange
Youth employment centres
Faith community
WOM
Youth do for community

Youth do for themselves

Adults do for youth

Adults partner with youth

Public Youth Events
Skateboard competition  3 on 3 Tournaments
Culture Shock  Youth Leadership Conf
National Youth Week  Youth Art/Poetry Showcase
Amazing Markham Race  Sport tournaments
Toronto Night Market  City Idol Contests
Youth/Business Luncheon  Battle of the Bands
Artfest  Pictocaching
CJ’s Café Website Launch  Concerts in the Park
Diverse Recognition

Who gives it?

What kind is it?

Evolution observations

Youth are Celebrated
Sports, youth groups
Municipal, BIA
Y’s, JA, Arts
School awards
Service clubs awards
United Way awards
Provincial awards programs
Environmental awards
Hall of Fame, female ref
Mayor’s Youth Awards
Leadership/entrepreneur
Newspaper columns
Newspaper inserts
Athlete of the Week
Renaming of park
Knox Acoustic Cafe
Who provides funding?

- Direct/Indirect
- Capital and operating
- Under the radar

Youth Play is Funded
Municipal, community, faith, service clubs, business, individuals fund programs, private enterprise

Program versus project
User pay and free models
Skate parks or youth worker
Do It Yourself

JumpStart
KidSport
Community Fnd’s
Self-funded groups
United Way
Fore Scugog
Bonner Boys
Health units
Positive Youth Development

- Planned programming
- Staff/volunteer training
- Diverse options
YMCA abundantassets.org
Positive card approach
Aboriginal awareness week
10 week asset newspaper
St. John’s leadership prog.
Woodgreen rites of passage
Literature terminology
Coop students at City Hall
Pickering Village Museum
Programming by age
J Howard Breaking Cycle
MBA staff training
Sprynt network
Intentional Youth Devel’t
Changing Perspectives
Internal staff training
Programs
Processes
Practices
Recognition

Youth Volunteerism and Leadership Development
Leaders-in-training
Community Service Hours
Junior umpire program
Newcomer Host Program
Cadet training corps
Diversity on Board
Oakville Learn to Lead
Student Volunteer Directory

YACs and TAGs
Study/Peer Mentors
Baptist Church Lead Prog
Library volunteer with kids
4-H leadership program
Soccer club training
Vol opps bulletin board
Kingdom assignment project
Partnership for play

Linear versus Integrated partnerships

It’s not all about money

Where are the hard to reach
Afterschool programs MHP
College TR with Com Serv
Job Connect, many partners
Com Partners Info Carousel
CAMH FAN Club
Mural projects
Youth Action Network
Child and Youth Agenda
Leaders of Today Conf
Youth Speak Out Forum
Think and Drive
Starlight Film Festival
Roxy Theatre Vol. Rec.
Environmental network
Youth Roots Hanover
Faith collaboration
Youth have a voice
Youth voice is heard
Youth voice is shared
Evidence of action

Activism is Nurtured
Youth advocate coop position
Skate park development
Youth in Motion
Adv Com on Race Relations
Mayor’s Youth Forum
Youth editorial column
Council deputations BET
Youth issues in minutes
Political involvement
Make it Your Business
Youth voices in strat plan
Newspaper coverage
First Nation’s Forum
Activity Guide Cover
Mayor’s Youth Award
Evolution of Activism
Most challenging

Representative

Community ‘talk’

Youth ‘talk’

Youth Feel Comfortable
School transition project
All staff training
Age sensitivity
Youth friendly guidelines
Intergenerational activities
LGBQTT2Q groups

Youth friendly businesses
School/recreation venture
Youth workers visit schools
Testimonials
Youth friendly staff
Youth engagement approach
Local transit
Alternate transportation
Programs located where youth are

Youth Can Get to Play
Low cost bussing
Special time bussing passes
No cost bussing
Special event bussing
Volunteer bus passes
Altered bussing routes
Youth on transit committee
Rec staff on transit board

Mobile Skate parks
Walk-to program clubs
Local school has vans
Car pooling
Flat fee taxi service
Evening Dial-a-Bus
Bike racks on buses
Program location
Internal school focus

Activities within larger community

Formal connection with larger community

Schools Support Youth Play
School announcements
School visits
Information fairs
City/School Board Liaison
School transition guide
School in library/park/pool
Visual arts program
Youth ambassadors

Living School approach
Canada Gets Active
After school programs MHP
Community use of schools
Adult leader connections
Smart Risk – Aviva
School Youth Trustees
Youth Philanthropy
Mayors take on youth

Local leaders in news

Parents and other adults are in there

Adults are Champions
Mayor’s Youth Councils
Peel Youth Charter
Bert and Betty Ann Logan
Pat Hickman
Optimist and Rotary Clubs
Media
Youth Supporter Awards
Pat Higgins

Ingrid Snelvis
Swim team coaches
Business leaders
Mayor’s Award/Honour List
Youth Action Networks
Staff (PR/Libraries/Health)
Volunteers (sport, agency)
Evolution of Champions
Policies
Facilities
Opportunities
Practices

Play is Accessible
Aquatics Club – SWAD
HandiCAPABLE
Ontario Disabilities Act
Transit Services
OWLS
‘Greyed’ service boundaries
Rethink, Relearn, Respect
Helping Hands
Leisure Buddies
Free companion access
Reduced program fees
Leisure links
Soccer club – ASL
Accessibility Plan
Youth Inclusion Conference
Ball Hockey Club
QUESTIONS?

SPRYNT SIGN UP

More Info? Call Marion 416-426-7065