

diversity



*“a diverse community
is a resilient community, capable
of adapting to changing situations”*

~ f. capra



PARCS

CANADIAN PARKS COUNCIL
CONSEIL CANADIEN DES PARCS

***strategy to create a culture of
youth engagement in parks***

youth



Tuesday, March 16, 2010

not just children?



cpc goals

connecting youth with outdoor recreation

connecting youth with their natural and cultural heritage

fostering the next generation of park employees

fostering the next generation of environmental stewards

vision for success

“engaging youth in parks from coast to coast is more than just a niche strategy; it’s the only way to ensure that our parks will have stewards, leaders and protectors as we move further into the 21st Century”

~ C. Hanson

strategy



listen

dialogue

act

REACH



experience

transparency

reinvention

connection

expression



youth action survey



youth advisory panel

barriers to parks



feeling unsafe

infrastructure

advertising/information

cost

transportation

feeling unwelcome

barriers to employment

incentives/long term employment

housing & support

parks in the community

environmentalism in practice

recruitment clarity



outdoor recreation

sporting opportunities

freedom from regulations

lack of structure

new experiences

social opportunities

skill development



connecting to heritage

*cultivate appreciation for
natural and cultural heritage*

*spiritual development
and self-actualization*

interactive learning

*integrating technology/
lack of technology*



fostering employees

focus on career development



fostering stewards

provide environmental education

teach others environmental education

*provide research and
monitoring opportunities*

partnerships with schools



The image features three green silhouettes of people standing on a dark green base. From left to right, there is a woman leaning forward, a man standing upright, and another man standing upright. A small green plant with two leaves is growing from the base in front of the second man. A large, bright yellow circle with a thin green border is positioned on the right side of the slide, partially overlapping the silhouettes.

best practices study

best practices

What?

experience/learn

transparency/authentic

reinvention/growth

connection/social

expression/contribute

best practices

What?

experience/learn

transparency/authentic

reinvention/growth

connection/social

expression/contribute

How?

partnerships

mentorships

families & community

careers

nature/urban connection

defined scale

implementation

develop a program benchmarking tool

implement orientation program

explore and build partnerships

expand community of practice

maintain youth advisory panel



further research

***“national audit and gap analysis of
Canadian park agencies’ youth focused
programs and strategies”***



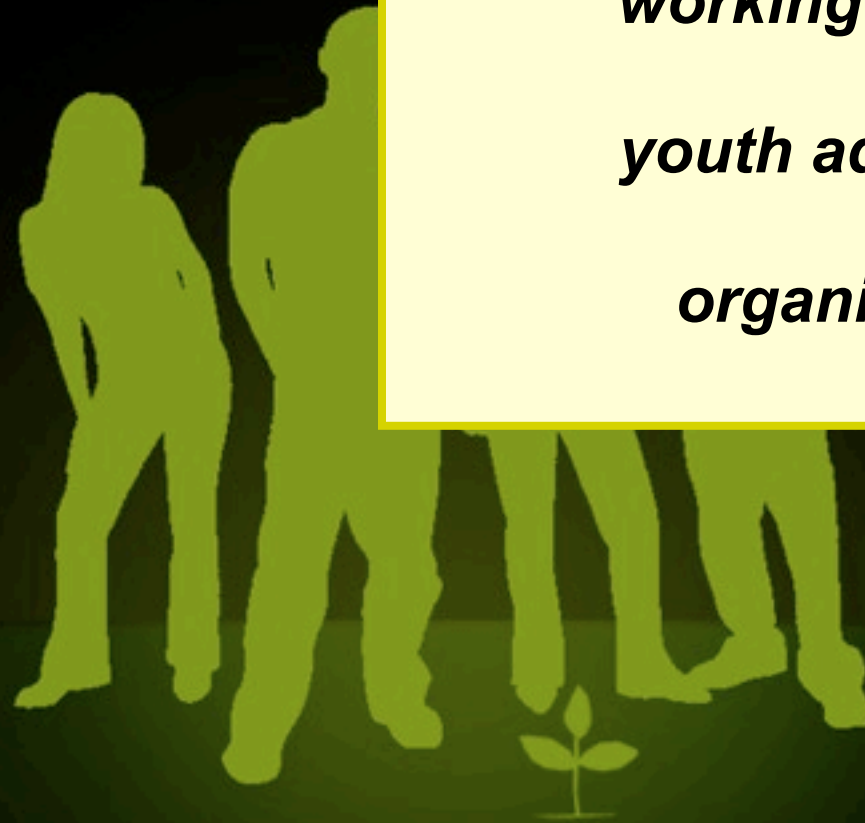
refinements

terms of reference

working group representation

youth advisory panel diversity

organizational champions



partners



Alberta Parks Division

***Young Environmental
Leaders of Alberta***

Child and Nature Alliance

inclusion strategy



“inclusion is about making everyone feel like they belong.”

~ nothing about them without them study

everyone belongs outside



aboriginal shared learning

nature as a second language

youth engagement

gateway communities

healthy by nature

palliative parks

public engagement

push to open



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