“a diverse community is a resilient community, capable of adapting to changing situations”

~ f. capra
strategy to create a culture of youth engagement in parks
youth
not just children?
cpc goals

connecting youth with outdoor recreation

connecting youth with their natural and cultural heritage

fostering the next generation of park employees

fostering the next generation of environmental stewards
vision for success

“engaging youth in parks from coast to coast is more than just a niche strategy; it’s the only way to ensure that our parks will have stewards, leaders and protectors as we move further into the 21st Century”

~ C. Hanson
strategy

listen
dialogue
act
youth action survey
youth advisory panel
barriers to parks

- feeling unsafe
- infrastructure
- advertising/information
- cost
- transportation
- feeling unwelcome

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barriers to employment

- incentives/long term employment
- housing & support
- parks in the community
- environmentalism in practice
- recruitment clarity
outdoor recreation

- sporting opportunities
- freedom from regulations
- lack of structure
- new experiences
- social opportunities
- skill development

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connecting to heritage

cultivate appreciation for natural and cultural heritage

spiritual development and self-actualization

interactive learning

integrating technology/ lack of technology
fostering employees

focus on career development
fostering stewards

- provide environmental education
- teach others environmental education
- provide research and monitoring opportunities
- partnerships with schools
best practices study
best practices

What?

experience/learn

transparency/authentic

reinvention/growth

connection/social

expression/contribute
best practices

What?
- experience/learn
- transparency/authentic
- reinvention/growth
- connection/social
- expression/contribute

How?
- partnerships
- mentorships
- families & community
- careers
- nature/urban connection
- defined scale
implementation

- develop a program benchmarking tool
- implement orientation program
- explore and build partnerships
- expand community of practice
- maintain youth advisory panel
“national audit and gap analysis of Canadian park agencies’ youth focused programs and strategies”
refinements

terms of reference

working group representation

youth advisory panel diversity

organizational champions
“inclusion is about making everyone feel like they belong.”

~ nothing about them without them study
everyone belongs outside

aboriginal shared learning

nature as a second language

youth engagement

gateway communities

healthy by nature

palliative parks

public engagement

push to open

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